

Sustainability Bootcamp for SMEs: The NuMetric Impact

Many businesses struggle to identify, measure, and implement effective sustainability strategies. Business leaders are concerned about employee retention & future-proofing their organizations, often unsure how to make a real impact in their community and improve employee well-being.

No more uncertainty about where to start—our course, or bootcamp as we like to call it, empowers you to drive positive change in your business. With NuMetric providing a comprehensive assessment beyond existing ESG indicators, get ready to transform your small or medium-sized enterprise (SME) to effect systemic change.

About the Bootcamp

Developed in partnership with The Decency Foundation, NuMetric is an effective tool for the many business leaders that care deeply about our collective future, offering practical & insightful social and environmental solutions tailored for small and medium-sized enterprises. In this course, you'll discover how to implement our comprehensive approach to improve the social and environmental impact of your small or medium-sized business.

- ✔ Unpack the foundations of sustainable practices; from measuring & reducing your organization's carbon footprint to enhancing employee well-being
- ✔ Gain essential skills to improve your organization's social and environmental impact across key areas such as product/service quality, operational & supply chain efficiency, employee well-being, environmental responsibility, and community involvement
- ✔ Create your actionable 2025 Critical Path to implement practical, impactful change
- ✔ Gain permanent access to session recordings & resources
- ✔ Benefit from hands-on guidance to achieve specific, individualized goals for your organization, from carbon accounting to your employee handbook
- ✔ Receive Certificate of Completion from the Decency Foundation

Facilitated by Dr. Maria Murphy, who applies her experience in research & organizational leadership to drive sustainability strategies for SMEs, and Vikram Iyer (MEnv), who leverages diverse environmental science expertise to foster sustainable growth & innovation.

[Apply Today](#)

Applications due Dec. 6th 2024

- ✔ Eight 3-Hour Sessions
- ✔ January - March 2025
- ✔ \$5,000 CAD + HST

Think of this as your toolkit for change, translating your passion for positive impact into operational initiatives that make your organization a force for a more relational & decent world.