

Sustainability Bootcamp for SMEs: The NuMetric Impact

Many businesses struggle to identify, measure, and implement effective sustainability strategies. Business leaders are concerned about employee retention & future-proofing their organizations, often unsure how to make a real impact in their community and improve employee well-being.

No more uncertainty about where to start—our course, or bootcamp as we like to call it, empowers you to drive positive change in your business. With NuMetric providing a comprehensive assessment beyond existing ESG indicators, get ready to transform your small or medium-sized enterprise (SME) to effect systemic change.

About the Bootcamp

Developed in partnership with The Decency Foundation, NuMetric is an effective tool for the many business leaders that care deeply about our collective future, offering practical & insightful social and environmental solutions tailored for small and medium-sized enterprises. In this course, you'll discover how to implement NuMetric's comprehensive approach to improve the social and environmental impact of your small or medium-sized business.

- ✔️ Unpack the foundations of sustainable practices from measuring & reducing your organization's carbon footprint to enhancing employee well-being
- ✔️ Learn how to leverage NuMetric, a groundbreaking tool designed to meet the unique needs of SMEs in navigating sustainability challenges
- ✔️ Gain essential skills to improve your organization's social and environmental impact across key areas such as product quality, operational and supply chain efficiency, employee well-being, environmental responsibility, and community involvement
- ✔️ Access actionable insights and measurable indicators
- ✔️ Create your NuMetric Critical Path 2025 to implement practical, impactful change

Facilitated by Dr. Maria Murphy, a bold strategist who fosters inclusive growth & creates environments grounded in collaboration and belonging.

Think of this as your toolkit for change, where your passion for positive impact is translated into effective operational initiatives, transforming your organization into a force for a more relational & decent world.

[Apply Today](#)

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- ✔️ Eight 3-Hour Sessions
- ✔️ October - December 2024
- ✔️ \$5,000 CAD + HST